

Photo Contest Judging Criteria

1) Innovation and Creativity:

- Did the photographer use creative techniques to make an interesting effect without compromising the content?
- Is the image/idea original?
- Is the image/idea powerful?

2) Message:

- Does the photo follow the guidelines of the contest?
- Does the photo clearly transmit a clear and identifiable message about hunger and the scale of hunger?
- Does the message convey the dollar a day theme?

3) Image quality:

- Can you identify what is being depicted?
- Is the quality detrimental to the message of the photo?
- Are there too many focal points, too many words, lines, etc. that make the photo confusing and difficult to understand?